

## VENUE AND DURATION OF COURSE:

John Ruskin College, Selsdon Park Road, South Croydon, CR2 8JJ, 2 years Full-time.

## ENTRY REQUIREMENTS:

A minimum of 5 GCSEs at Grade A\*-C (9-4) (including English and Maths) or a Merit at Level 2 in relevant subject and GCSE English and Maths at Grade A\*-C (9-4).

## WHAT QUALIFICATIONS WILL I GET?

Travel and Tourism BTEC Level 3 Extended Diploma.

## COURSE DESCRIPTION:

The BTEC Level 3 National Extended Diploma in Travel and Tourism introduces you fully to the dynamic Travel and Tourism Industry as a whole. You will gain a full insight of all the various components that may up the industry through the various units studied. You will study 13 units over 2 years.

## UNITS/TOPICS COVERED:

The Level 3 Extended Diploma consists of 4 mandatory units and optional units that provide a total of 180 credits.

- The World of Travel and Tourism
- Managing the Customer Experience
- Principles of Marketing
- Events, conferences and Exhibitions
- Global Destinations
- Researching current Travel trends and key issues
- Recruitment and Selection
- Visitor Attractions
- UK Tourism Destinations
- Travel and Tourism Enterprises
- Managing Accommodation Services
- Working Overseas
- Airport Experience

## TYPE OF ASSESSMENT:

Two of these units will be externally assessed. Assessments will take place through portfolio work which may be written, presented or assessed through role plays. Assessments will be based on current affairs and situations.

## EQUIPMENT NEEDED:

- Pens
- Pencils
- Two A4 folder
- Notepads
- Colour pencils
- Highlighters

## WHERE CAN IT LEAD?

This course provides a progression route to a career in the travel and tourism industry, or to university. Careers such as Holiday Representative, Tour Guides, Cabin Crew, Cruise Ship Staff, Hotel Reception, Events etc. are all available through this course.

**COURSE FEE:**

If you are under 19 on 31/08/2023, tuition is free. If you are 19 or over, please consult Client Services for advice and guidance on funding and eligibility.

Please be aware that there may be additional costs for equipment and educational visits. This information will be available from the curriculum staff at interview.

**WHAT TO DO NEXT:**

If you have any outstanding queries please contact our Client Services team on 020 8651 1131 or at [clientservices@johnruskin.ac.uk](mailto:clientservices@johnruskin.ac.uk).

To apply online for this course please visit [www.johnruskin.ac.uk](http://www.johnruskin.ac.uk).

**Disclaimer:**

Every effort has been made to ensure that the details contained in this leaflet are up-to-date and accurate at the time of printing. However, the College reserves the right to alter or cancel courses, their content, entry requirements, fees or other details should circumstances dictate.

Should you require this leaflet in a different format please contact Client Services on 020 8651 1131.

