

## VENUE AND DURATION OF COURSE:

John Ruskin College, Selsdon Park Road, South Croydon, CR2 8JJ, 2 years full-time.

## ENTRY REQUIREMENTS:

5 GCSE grade 9-4 (A\*-C) including English and Maths; or Level 2 Diploma Merit/Distinction and GCSE grade 9-4 (A\*-C) in English and Maths.

## PROFESSIONAL COMPETENCIES NEEDED FOR THIS COURSE:

- Ability to think creatively
- Ability to problem solve
- Effective communication skills
- Resilience to feedback from peers and tutors about your work
- Independence and ability to use own initiative
- Responsible for own behaviour
- The ability to work as part of a team
- Excellent time keeping
- Dedication to the subject
- Ability to reflect

## WHAT QUALIFICATIONS WILL I GET?

Art & Design (Graphic Design) – Level 3 First Extended Diploma.

## COURSE DESCRIPTION:

This is a specialist course that will help you to gain specific knowledge, understanding and skills using a range of Art & Design processes. This is a highly engaging and practical course which gives you the opportunity to use traditional and digital media in our industry standard facilities. It offers a good range of Art and Design units as well as specialist units from the professional field of Graphic Design.

## UNITS/TOPICS COVERED:

- Ideas and concepts in art and design
- Graphic media
- Techniques and technology
- Words and images in graphic design
- Typographic and layout design

## TYPE OF ASSESSMENT:

A combination of internal assignments and external tasks set and marked by Edexcel.

## EQUIPMENT NEEDED:

Starter pack: approximately £18.

## WHERE CAN IT LEAD?

- Undergraduate and postgraduate courses
- A vast range of specialist roles relating to Graphic Design are possible within the creative industries sector.
- Higher Apprenticeship in the industry

## COURSE FEE:

If you are under 19 on 31/08/2022, tuition is free. If you are 19 or over, please consult Client Services for advice and guidance on funding and eligibility.

Please be aware that there may be additional costs for equipment and educational visits. This information will be available from the curriculum staff at interview.

## WHAT TO DO NEXT:

If you have any outstanding queries please contact our Client Services team on 020 8651 1131 or at [clientservices@johnruskin.ac.uk](mailto:clientservices@johnruskin.ac.uk).

To apply online for this course please visit [www.johnruskin.ac.uk](http://www.johnruskin.ac.uk).

## Disclaimer:

Every effort has been made to ensure that the details contained in this leaflet are up-to-date and accurate at the time of printing. However, the College reserves the right to alter or cancel courses, their content, entry requirements, fees or other details should circumstances dictate.

Should you require this leaflet in a different format please contact Client Services on 020 8651 1131.

